OBS | ONE BUSINESS SEASON

ONE VISION. STRATEGIC PARTNERSHIPS. LASTING IMPACT.

مكتب مجموعة سمو الشيخ عبد الحكيم آل مكتوم القابضة ش.م.ح.
OFFICE OF H.H. SHEIKH ABDULHAKIM AL MAKTOUM
GROUP HOLDINGS FZC
Sharjah UAE

OBS BUSINESS REVIEW

WEEKLY BUSINESS, DIPLOMACY & INNOVATION BRIEF

MONDAY, 27TH JULY, 2026 | ONE VISION, STRATEGIC PARTNERSHIPS, LASTING IMPACT | VOL. 2



PARTNERSHIPS

OBS STRENGTHENS GLOBAL TRADE TIES WITH THAILAND TO ADVANCE THE FUTURE OF AUTOMOTIVE & TYRE INDUSTRIES

AOBS – One Business Season has taken another significant step toward strengthening international trade by establishing a strategic partnership with Thailand, creating new opportunities for collaboration in the automotive and tyre industries. This milestone reflects a shared commitment to advancing cross-border business, fostering innovation, and supporting sustainable industrial growth across global markets.

The partnership brings together government representatives, industry leaders, and international stakeholders to explore new avenues for investment, technology exchange, and commercial cooperation. With Thailand recognized as one of Southeast Asia's leading automotive manufacturing hubs, the collaboration opens the door to stronger regional and global supply chain connectivity.

Thailand continues to position itself as a key center for advanced automotive manufacturing and electric vehicle development, making it a valuable strategic partner for future growth.

Through this initiative, OBS aims to facilitate meaningful connections between manufacturers, investors, policymakers, and business leaders, enabling partnerships that drive long-term economic value. The focus extends beyond trade by encouraging knowledge sharing, innovation, and the development of resilient international business ecosystems capable of responding to evolving global market demand

This collaboration reflects OBS's vision of Building Business Without Borders—creating platforms where industries, governments, and entrepreneurs work together to unlock new opportunities and shape the future of international commerce. As OBS continues to expand its global network, partnerships such as this reinforce its mission of connecting markets, strengthening industries, and promoting sustainable economic development across continents.

LEADERSHIP SPOTLIGHT

VISION FROM THE FOUNDER

OBS LEADER DR. MUNIR AHMAD CHAUDHARY TO REPRESENT THE VISION OF GLOBAL UNITY IN LONDON

London is set to host a significant gathering in September 2026, as Dr. Munir Ahmad Chaudhary prepares to deliver the keynote address at the International Humanitarian Peace Award. This event, taking place at the distinguished Naval and Military Club, spotlights a vision where economic empowerment and international collaboration serve as the bedrock for lasting global stability. Chaudhary, recognized as the Chief Business Savior for OBS – One Business Season, will also be honored as a recipient of the International Humanitarian Peace Award, underscoring a philosophy that extends far beyond traditional definitions of success.

The Institute of International Peace Leaders (IIPL) and LOB'IN International are orchestrating this global platform, aiming to celebrate individuals whose influence transcends national borders and industry lines, creating tangible humanitarian impact. Their initiative highlights a growing consensus that true leadership in our interconnected world demands more than just financial acumen or political sway. It requires a profound ability to foster unity, inspire optimism, and devise sustainable strategies that benefit all of humanity. Chaudhary's upcoming address is poised to reinforce this sentiment, advocating for a future where shared opportunity becomes the ultimate catalyst for peace.

Chaudhary's own venture, OBS – One Business Season, embodies this very principle. It operates as a chapter-based global ecosystem designed to bridge governments, businesses, investors, innovators, and communities worldwide. The underlying belief is that economic prosperity and robust international partnerships are not merely beneficial, but essential tools for achieving and maintaining global peace.

(The Government View. (2026, July 26). Dr. Munir Ahmad Chaudhary to champion global unity at September 2026 London Peace Award Ceremony.)

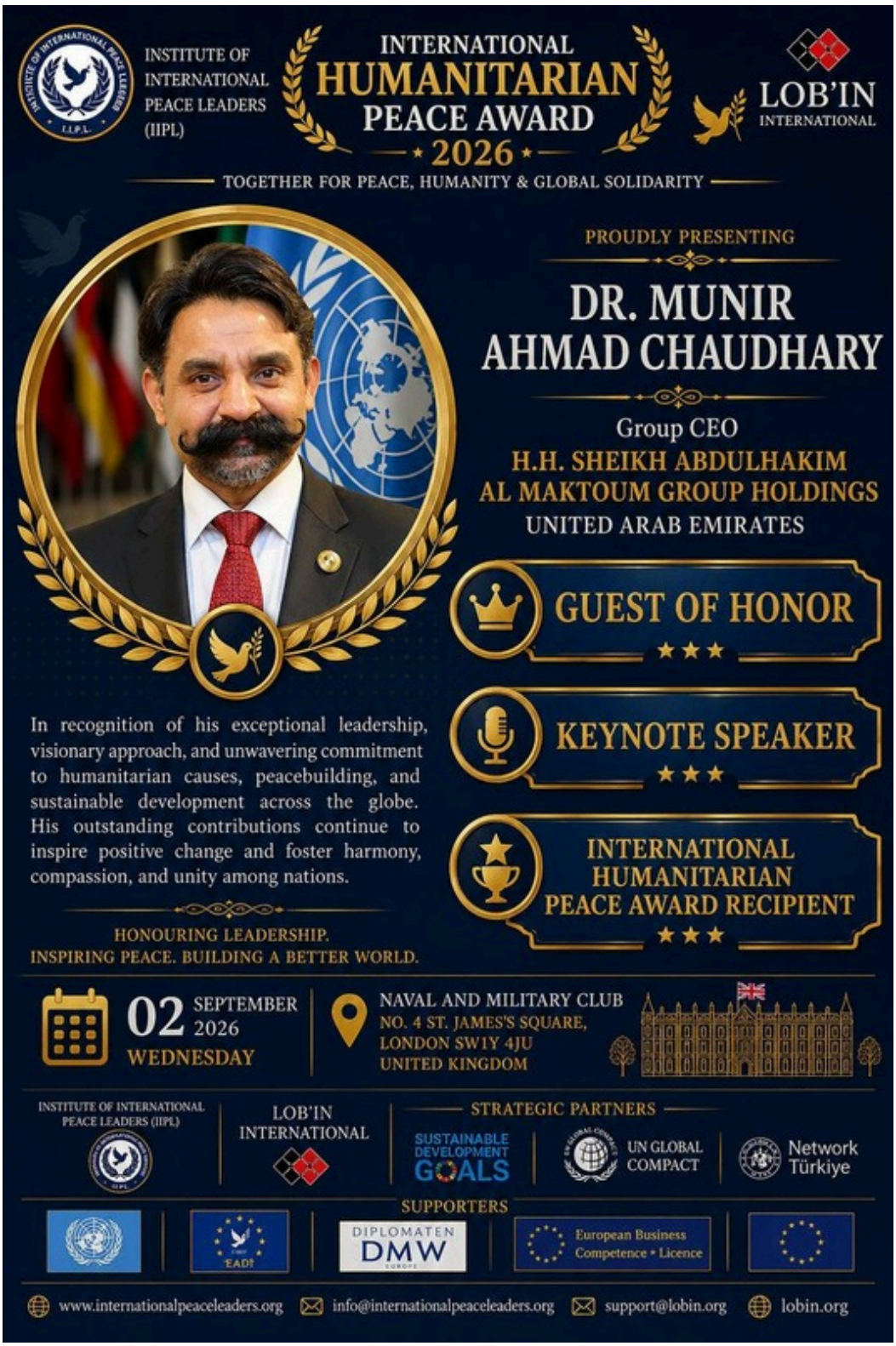
In a world often characterized by fragmentation despite increasing connectivity, the focus shifts to building bridges rather than erecting barriers, fostering cross-border investments, and nurturing cultural understanding.

The recognition bestowed upon Chaudhary is not merely a personal accolade but a collective acknowledgment of all stakeholders dedicated to cultivating a more peaceful, prosperous, and inclusive global society. The message he intends to convey in London will resonate with diplomats, policymakers, humanitarian leaders, business executives, and international delegates alike: peace flourishes when opportunities are equitably distributed. This includes ensuring access to education, entrepreneurship, investment, technology, healthcare, and sustainable development, which collectively empower communities and naturally steer them away from conflict towards cooperation.

History has shown that rhetoric alone cannot secure peace. It is forged through active collaboration, mutual trust, and shared responsibility. Every entrepreneur creating jobs, every investor funding transformative projects, every government fostering cooperation, and every humanitarian serving communities contributes meaningfully to building a stronger, more peaceful world. Chaudhary's perspective challenges the conventional definition of humanitarian leadership, asserting that it is not solely the domain of governments or non-profit organizations. Instead, it extends to every business leader, who bears the responsibility to generate positive social impact.



LEADERSHIP SPOTLIGHT



INTERNATIONAL RECOGNITION FOR VISIONARY LEADERSHIP

Dr. Munir Ahmad Chaudhary, Group CEO of H.H. Sheikh Abdulhakim Al Maktoum Group Holdings, UAE, has been announced as the Guest of Honor, Keynote Speaker, and recipient of the International Humanitarian Peace Award 2026 at the prestigious ceremony organized by the Institute of International Peace Leaders (IIPL) and LOB'IN International. Scheduled to take place on 2 September 2026 at the Naval and Military Club in London, the event will celebrate global leaders whose contributions have advanced peace, humanitarian causes, and sustainable development. This distinguished recognition reflects Dr. Chaudhary's unwavering commitment to fostering international cooperation, inspiring positive change, and strengthening global solidarity through visionary leadership.

STRATEGIC PARTNERSHIPS



STRATEGIC PARTNERSHIPS

OBS - ONE BUSINESS SEASON STRENGTHENS GLOBAL PARTNERSHIPS WITH THE DEMOCRATIC REPUBLIC OF THE CONGO

In a significant meeting this week, representatives of OBS met with Her Excellency Ambassador Marie NDJEKA OPOMBO of the Democratic Republic of the Congo, alongside the Vice Mayor of Shandong Province, China, and the Owner of the Middle East Tyre & Auto Exhibition to explore new avenues for global cooperation.

KEY HIGHLIGHTS

- High-level diplomatic engagement
- Strategic collaboration with OBS
- Cross-border investment opportunities
- Government & business connectivity
- Innovation and sustainable development
- Strengthening global partnerships



The discussions centered on fostering stronger international partnerships, encouraging cross-border investment, and creating sustainable opportunities that benefit governments, businesses, and investors alike. With a shared vision of promoting innovation, trade, and economic development, the meeting highlighted the growing importance of collaborative initiatives in addressing global business challenges and unlocking new markets.

A key outcome of the dialogue was the mutual agreement to explore strategic collaboration with OBS – One Business Season and other joint initiatives designed to connect public and private sector leaders through a unified international ecosystem. By bringing together policymakers, entrepreneurs, investors, and industry leaders, these collaborations aim to facilitate meaningful partnerships that generate long-term economic value and strengthen global connectivity.

As OBS continues to expand its international network, partnerships like these reinforce its commitment to building bridges across continents and creating a platform where innovation, investment, and diplomacy converge. Through strategic alliances and shared ambitions, OBS remains dedicated to empowering global business communities and shaping a more connected, prosperous, and sustainable future.

STRATEGIC PARTNERSHIPS

INSTITUTIONAL FRAMEWORK

OBS - ONE BUSINESS SEASON STRENGTHENS ARMENIA'S GLOBAL BUSINESS CONNECTIONS THROUGH STRATEGIC PARTNERSHIPS

OOBS – One Business Season continues to expand its global footprint by strengthening strategic partnerships that connect emerging economies with international business opportunities. As part of its growing engagement in the South Caucasus, OBS is working to foster collaboration with Armenia, recognizing the country's strategic location and increasing role as a bridge between regional and global markets.

Armenia offers significant potential for international trade, investment, innovation, and industrial cooperation. By building relationships with key stakeholders across government and the private sector, OBS aims to create new pathways for businesses seeking access to broader regional and international markets. The collaboration aligns with Armenia's growing focus on expanding exports, improving regional connectivity, and attracting foreign investment through long-term strategic partnerships.

Through this initiative, OBS seeks to connect entrepreneurs, investors, policymakers, and industry leaders on a unified platform that encourages knowledge exchange, cross-border partnerships, and sustainable economic growth. By facilitating dialogue and business matchmaking, OBS continues to support opportunities that strengthen commercial ties and unlock new avenues for international cooperation.

This partnership reflects OBS's mission of Building Business Without Borders. As the organization continues to establish meaningful alliances across continents, Armenia represents another important step in creating a globally connected business ecosystem where collaboration, innovation, and shared prosperity drive long-term success.



KEY HIGHLIGHTS

- Armenia positioned as a strategic trade gateway
- Strengthening international partnerships
- Expanding investment and business opportunities
- Connecting governments and global enterprises
- Advancing sustainable economic collaboration



THE WORLD'S LONGETS BUSINESS BESINOSO SUMMIT

OBS - ONE BUSINESS SEASON AT A GLANCE

30 FLAGSHIP EBENTS ANNUALLY

50+ GLOBAL PARTNERS EVENTS

1,000+ SPEAKERS
10,000+ INVESTORS
1M+ VISITORS

GLOBAL EXPANSION

INSTITUTIONAL FRAMEWORK

OBS EXPANDS INTO ROMANIA, STRENGTHENING ITS MISSION TO BUILD BUSINESS WITHOUT BORDERS

One Business Season (OBS) continues to advance its vision of creating a truly interconnected global business community with its strategic expansion into Romania. As OBS strengthens its presence across Europe, Romania represents another significant milestone in the organization's mission to connect businesses, investors, entrepreneurs, and institutions through meaningful international partnerships.

Positioned at the crossroads of Central and Eastern Europe, Romania offers a dynamic business environment with growing opportunities across manufacturing, technology, logistics, agriculture, renewable energy, infrastructure, and industrial development. By expanding its network into the country, OBS is creating a bridge that enables businesses from Europe, Asia, the Middle East, Africa, and beyond to explore new markets, establish strategic alliances, and unlock long-term investment opportunities.

With an ever-growing presence in more than 60 countries, OBS has established itself as a platform that goes beyond traditional networking. Its focus remains on fostering sustainable business relationships that encourage innovation, economic growth, and international cooperation. Every new partnership strengthens the organization's commitment to facilitating meaningful dialogue between governments, private enterprises, investors, diplomatic missions, and industry leaders.

Romania's expanding economy, skilled workforce, and strategic geographic location make it an ideal destination for businesses seeking access to broader European markets. Through its engagement in the country, OBS aims to promote bilateral trade, facilitate investment missions, encourage knowledge exchange, and support enterprises looking to expand internationally. These efforts align with OBS's broader objective of building strong commercial ecosystems that benefit businesses of every size.

The expansion also reinforces OBS's belief that economic progress is driven by collaboration rather than competition. By bringing together stakeholders from diverse industries and regions, OBS creates opportunities for joint ventures, technology transfer, market access, and cross-border innovation. Such initiatives not only contribute to business success but also strengthen economic ties between nations.

As OBS continues to broaden its international footprint, Romania becomes another important link in a global network designed to connect continents through commerce, innovation, and strategic partnerships. The organization's growing reach demonstrates its commitment to empowering businesses with the resources, relationships, and opportunities needed to thrive in an increasingly interconnected world.

Through every new country it enters, OBS continues to transform its vision of "Building Business Without Borders" into reality—creating a global platform where collaboration transcends geography, partnerships drive progress, and businesses are empowered to grow beyond traditional boundaries. Romania marks another significant chapter in this journey, further strengthening OBS's role as a catalyst for international economic cooperation and sustainable global development.



SPECIAL FEATURE

STRATEGIC PARTNERSHIPS

OBS - ONE BUSINESS SEASON HIGHLIGHTS QUAID-E-AZAM'S ENDURING VISION AS A FOUNDATION FOR GLOBAL DIPLOMACY.

OThe enduring vision of Quaid-e-Azam Muhammad Ali Jinnah continues to serve as a guiding force for Pakistan's engagement with the international community, emphasizing diplomacy, peaceful cooperation, mutual respect, and constructive global partnerships. As nations navigate an increasingly interconnected world, his principles remain highly relevant in shaping dialogue, fostering trust, and encouraging collaboration across borders. These ideals continue to influence Pakistan's foreign policy, centered on peaceful relations with all nations and meaningful international engagement.

At OBS – One Business Season, these values closely align with our mission of Building Business Without Borders. We believe that sustainable economic growth is built on strong diplomatic relationships, international cooperation, and partnerships that unite governments, businesses, investors, and global institutions. Jinnah's vision of friendship, peace, and mutual prosperity reflects the same foundation upon which OBS continues to expand its global network.





Pakistan's diplomatic journey has demonstrated the importance of dialogue, regional cooperation, and active participation in international affairs. Through constructive engagement with nations around the world, the country continues to strengthen economic partnerships, promote trade, and contribute to global peace and development. These principles remain central to Pakistan's approach to international relations today.

OBS recognizes that diplomacy and business are closely interconnected. Strong international relationships create opportunities for investment, innovation, technology exchange, and sustainable economic development. By facilitating strategic partnerships across continents, OBS serves as a platform where public and private sector leaders can collaborate to address shared challenges and unlock new opportunities for growth.

As we reflect on the legacy of Quaid-e-Azam Muhammad Ali Jinnah, OBS reaffirms its commitment to advancing international cooperation through meaningful partnerships that promote economic progress, strengthen global connectivity, and create lasting value for future generations.

FEATURED ARTICLE

FEATURED ARTICLE

WHAT THE HIGH TEMPERATURES IN EUROPE SHOW TO AGRIBUSINESSES

Persistent heat waves and jet stream winds are trapping scorching, record-breaking air over the European continent. Europe is the fastest-warming continent in the world. This rapid warming is driven by climate change, the melting of the Arctic, warmer ocean temperatures, and the unintentional reduction of cooling air pollutants.

This summer, Europe has already experienced several major heatwaves, pushing temperatures above 41°C in countries like Germany and France. The main drivers for this extreme weather include:

- Heat waves coming from the Sahara region of North Africa
- Cold winds over the Atlantic that used to cross Europe are being blocked
- Proximity to the Arctic, the fastest warming region on the planet
- The paradox of improved air pollution allowing more sunlight to pass through
- Climate change itself, mainly caused by the release of greenhouse gases from the use of non-renewable and highly polluting energy sources

So, the continent, like all other regions of the Earth, seems to be increasingly aware of the importance of fighting the rise in global temperatures. It's an undeniable reality. Stop "believing" in the false dilemma that you should grow economically or be more sustainable. The more sustainable, the more lasting your economy will be.

The impact on European agriculture is severe. Recent data from the European Investment Bank indicates that climate warming in Europe is causing serious agricultural losses, averaging over €28 billion this year, and projected to reach €40 billion by 2050. Extreme heat and drought are severely damaging the yields of major crops like corn and wheat, and the livestock sector is suffering from ripple effects, such as reduced milk production.

What does this alert in Europe bring for all countries that produce agricultural and livestock commodities? For example, weather monitoring companies predict prolonged severe weather starting this July in southern Brazil, a major agricultural and livestock producer, among the largest producers in the world.



Alípio Carlos Tavares Labão
Member of Sustainability Board

The predicted trends for the agribusiness highlight a necessary shift towards sustainable, low-carbon farming and Agriculture 4.0 to tackle extreme weather, shrinking planting windows, and declining yields in traditional areas. Adaptation strategies, like genetically edited crops and bio-inputs, are now critical priorities for the sector, being almost unanimous among scientists all over the world.

Agriculture 4.0 is the digitization of the agricultural sector. It integrates technologies like IoT (Internet of Things), Big Data & AI (Artificial Intelligence), drones, and sensors to connect machines and processes. From now on, it becomes precision agriculture. But by itself, it's not enough. We need to urgently tackle rising temperatures, without false disbelief or carelessness about the future of our planet



FEATURED ARTICLE

BEYOND TREATMENT: WHY PREVENTIVE HEALTHCARE IS THE SMARTEST INVESTMENT YOU CAN MAKE

Beyond Treatment: Why Prevention Matters More Than Cure

In today's fast-paced world, many people seek medical or dental care only when they experience pain or discomfort. Unfortunately, by that stage, what could have been prevented with a simple check-up often requires more extensive treatment.

At Medrich Care Dental & Medical Center, we believe healthcare should not begin with illness; it should begin with prevention.

The Power of Preventive Healthcare

Preventive healthcare focuses on identifying potential health concerns before they become serious. Regular health screenings and dental examinations help detect early signs of disease, reduce long-term healthcare costs, and improve overall quality of life.

Simple routine checks can make a significant difference:

- Blood pressure monitoring
- Blood sugar screening
- Cholesterol assessment
- Regular dental examinations
- Oral cancer screening
- Professional dental cleaning
- General physician consultations

These small steps can prevent major health complications in the future.

Oral Health: More Than Just a Smile

Many people don't realize that oral health is closely connected to overall health. Gum disease has been associated with conditions such as diabetes, cardiovascular disease, and pregnancy complications.

Maintaining good oral hygiene, visiting the dentist regularly, and addressing dental problems early are essential not only for a healthy smile but also for a healthier body.

Building Healthier Workplaces



By: Dr. Aleena Ummer
Designation: Medical Director, Chief Dentist, Medrich Care Dental & Medical Center LLC
Country: UAE

Employee wellbeing has become a priority for organizations worldwide. Healthy employees are more productive, motivated, and engaged.

Corporate wellness initiatives—including health screenings, dental awareness sessions, ergonomic assessments, physiotherapy consultations, and lifestyle counselling—help reduce absenteeism while promoting a healthier workforce.

At Medrich Care, we work with organizations to design wellness programs that support both employee health and business performance.

Healthcare with Compassion

Healthcare is about more than treating illness—it is about listening, educating, and empowering people to make informed decisions about their wellbeing.

Every consultation is an opportunity to build trust, encourage healthier habits, and support patients in leading longer, healthier lives.

Looking Ahead

The future of healthcare lies in prevention, education, and community awareness. By making regular health check-ups part of our routine, we can reduce the burden of chronic disease and improve the wellbeing of individuals, families, and communities.

At Medrich Care Dental & Medical Center, we remain committed to delivering accessible, patient-centered healthcare while promoting a culture where prevention always comes first with covering wide departments including Dentistry, General Practitioner, Physiotherapy, Homeopathy, Dermatology and Aesthetics.

Because the best treatment is often the one you never need.

FEATURED ARTICLE

FEATURED ARTICLE

KURDISTAN REGION OF IRAQ: THE MIDDLE EAST'S NEXT INVESTMENT FRONTIER

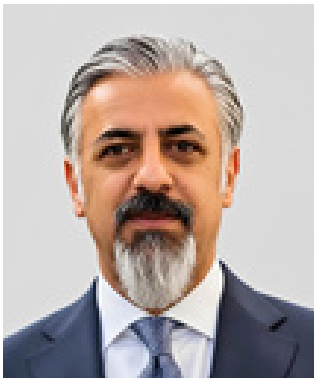
In an era where global investors are seeking resilient, high-growth markets beyond traditional investment destinations, the Kurdistan Region of Iraq deserves renewed international attention. While much of the world's perception of Iraq has been shaped by its past, the Kurdistan Region represents a different economic story—one defined by ambition, private-sector development, strategic geography, and long-term investment potential.

Situated at the crossroads of the Middle East, the Kurdistan Region connects the economies of Iraq, Turkey, the Gulf, and neighboring regional markets. This unique location positions the Region as a natural gateway for trade, logistics, manufacturing, and regional distribution. For companies seeking access to a market of more than 45 million consumers in Iraq, while maintaining proximity to regional supply chains, the Kurdistan Region offers a compelling strategic advantage.

Economic transformation is already underway. While the energy sector continues to play an important role, policymakers have increasingly focused on diversification, recognizing that sustainable prosperity depends on building a modern and competitive private economy. Today, opportunities extend far beyond oil and gas.

Construction and real estate continue to expand alongside growing urban populations. Tourism is developing rapidly, supported by breathtaking mountain landscapes, cultural heritage, and improving hospitality infrastructure. Agriculture is being modernized through investment in technology and food security. Manufacturing, renewable energy, healthcare, education, digital services, logistics, and financial technology are emerging as sectors with significant long-term potential.

Perhaps the Region's greatest strength is its commitment to private investment. The Kurdistan Regional Government has introduced policies aimed at encouraging domestic and international investors through investment legislation, public-private partnerships, and continued efforts to improve the business environment.



Hussein awdal zuber
Business & Investment Strategist

Investors increasingly recognize the Region as a place where long-term partnerships can contribute to both commercial success and economic development. Infrastructure has also become a defining feature of the Region's progress. International airports, expanding road networks, modern commercial centers, industrial zones, and advanced telecommunications have created a stronger foundation for future economic growth. Continued investment in infrastructure will further enhance regional competitiveness and connectivity.

Equally important is the Region's human capital. A young, educated, and entrepreneurial population is driving innovation across multiple sectors. Universities continue to graduate professionals in engineering, business, medicine, information technology, finance, and applied sciences, providing the skilled workforce necessary for sustained economic expansion.

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No emerging market is without challenges. Fiscal coordination with the Federal Government of Iraq, global energy price fluctuations, and regional geopolitical dynamics remain important considerations. However, experienced international investors understand that long-term opportunities often emerge in markets undergoing transformation. What distinguishes successful investment destinations is not the absence of challenges, but the presence of political commitment, economic vision, and institutional progress.

FEATURED ARTICLE

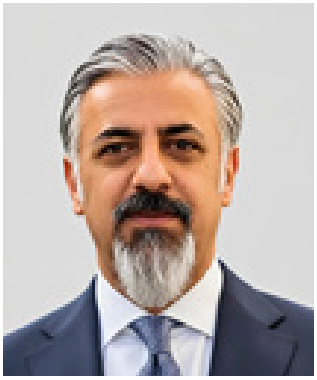
The Kurdistan Region is steadily building those foundations. Its strategic location, expanding infrastructure, natural resources, and commitment to economic diversification position it among the most promising emerging investment destinations in the Middle East.

As international capital increasingly seeks new frontiers for growth, the Kurdistan Region should not simply be viewed as part of Iraq's economy. It should be recognized as an emerging regional investment hub with the potential to connect markets, create opportunities, and deliver sustainable value for investors willing to take a long-term perspective.

The next decade will belong to regions that successfully combine stability, openness, and economic vision. The Kurdistan Region of Iraq has the opportunity to become one of those success stories—and the global investment community should take notice.

ABOUT THE AUTHOR

Hussein Awdal Zuber is an international business and investment strategist who writes on economic development, foreign direct investment, regional cooperation, and emerging markets in the Middle East. His work focuses on strengthening international partnerships and promoting sustainable investment opportunities across the Kurdistan Region of Iraq and the wider region.



Hussein awdal zuber
Business & Investment Strategist

KEY INSIGHTS

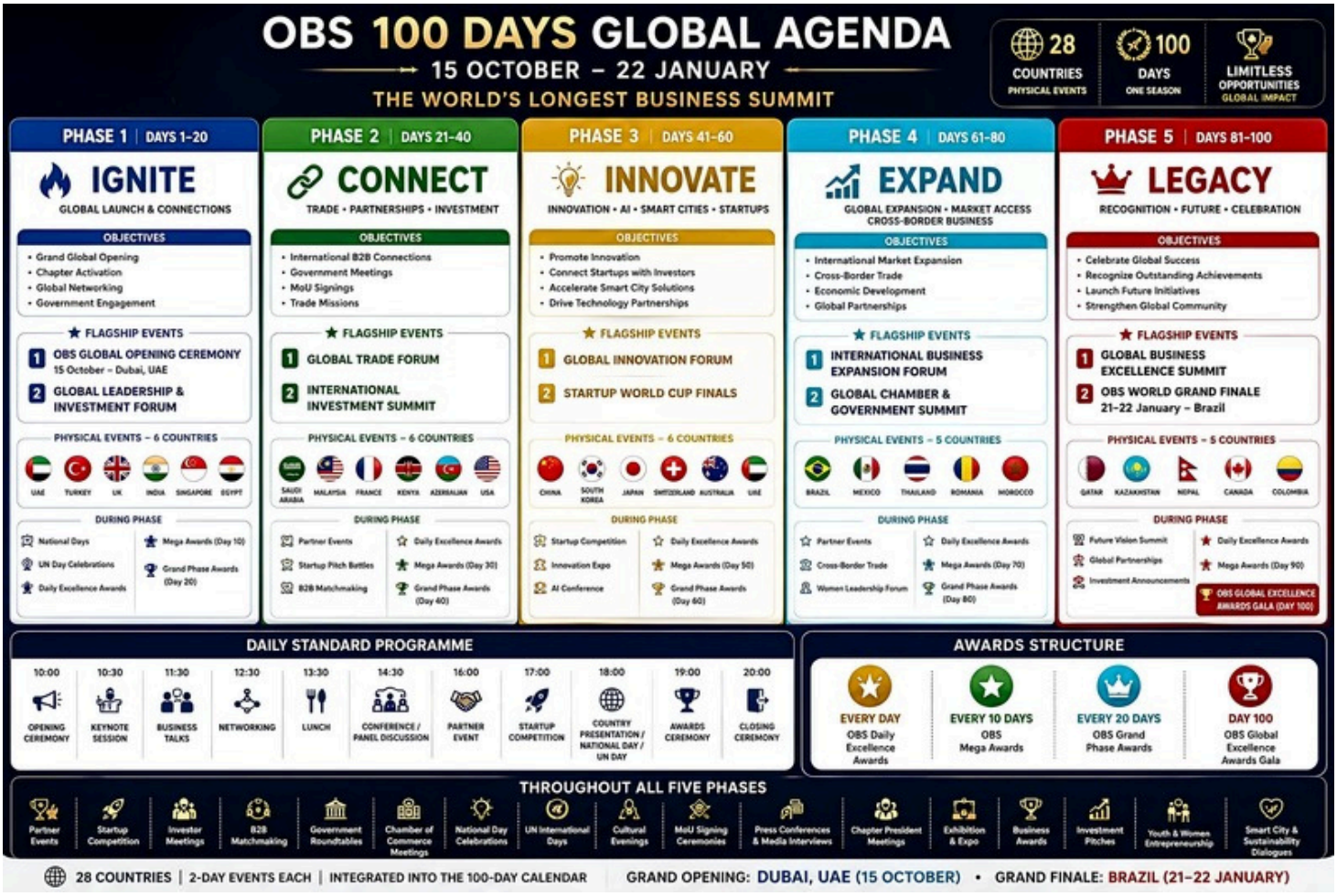
- The Kurdistan Region serves as a gateway connecting Iraq, Turkey, the Gulf, and neighboring markets, making it a strategic hub for regional trade and logistics.
- Emerging Investment Destination
- The region is attracting attention as a high-growth market with strong long-term investment potential beyond traditional destinations.
- Economic Diversification
- Growth is expanding beyond oil and gas into construction, tourism, agriculture, manufacturing, renewable energy, healthcare, education, digital services, logistics, and fintech.
- Investor-Friendly Policies
- The Kurdistan Regional Government is encouraging both domestic and international investment through supportive legislation, public-private partnerships, and business-friendly reforms.
- Modern Infrastructure
- Investments in airports, road networks, industrial zones, commercial centers, and telecommunications are strengthening the region's competitiveness.
- Young and Skilled Workforce
- A growing, educated, and entrepreneurial population is driving innovation and supporting long-term economic development.
- Long-Term Growth Outlook
- Despite regional challenges, the Kurdistan Region is positioning itself as one of the Middle East's most promising investment hubs for the coming decade.



OBS 100 DAYS GLOBAL AGENDA

GLOBAL AGENDA

OBS UNVEILS A 100-DAY JOURNEY OF GLOBAL COLLABORATION AND INNOVATION



Spanning 100 days across 28 countries, the OBS Global Agenda is designed to create unprecedented opportunities for business leaders, investors, entrepreneurs, and policymakers. Structured around five transformative phases—Ignite, Connect, Innovate, Expand, and Legacy—the summit aims to foster international partnerships, promote innovation, and drive sustainable economic growth.

Through business forums, investment summits, startup competitions, and government engagements, OBS is building a truly borderless ecosystem where ideas, industries, and opportunities converge on a global scale.

EVENTS CALENDAR

OBS GLOBAL EVENTS CALENDAR 2026-2027: CONNECTING CONTINENTS THROUGH 28 INTERNATIONAL SUMMITS

Spanning 100 days across 28 countries, the OBS Global Agenda is designed to create unprecedented opportunities for business leaders, investors, entrepreneurs, and policymakers. Structured around five transformative phases—Ignite, Connect, Innovate, Expand, and Legacy—the summit aims to foster international partnerships, promote innovation, and drive sustainable economic growth.

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WEEKLY PHOTO GALLERY










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CALL TO ACTION

MONDAY, 27TH JULY, 2026 | ONE VISION, STRATEGIC PARTNERSHIPS, LASTING IMPACT. | 15

JOIN OBS

STEP INTO A NETWORK OF ONE BILLION PEOPLE

Become an official member of One Business Season and gain exclusive entry to the world's most results-driven business platform. Connect with over 10,000 companies, access private deal rooms, and position your enterprise directly in front of global decision-makers looking to trade across 100 nations.

BECOME A STRATEGIC PARTNER

ALIGN WITH THE VISIONARIES OF GLOBAL TRADE

Position your institution alongside elite anchors like the Lahore Chamber of Commerce and Industry. As a Strategic Partner, your organization will co-create frameworks for high-value B2B and B2G opportunities, driving economic diplomacy and facilitating market connectivity across more than 60 countries.

SHARE INVESTMENT OPPORTUNITIES

LIST YOUR PROJECT ON THE $1 BILLION MARKETPLACE

Do you have a project ready for global scale? Submit your venture to the exclusive One B. Auctions asset marketplace. We seamlessly match thoroughly vetted projects in smart infrastructure, green energy, and technology with sovereign funds and private equity firms targeting substantial economic returns.



LAUNCH AN OBS CHAPTER

ANCHOR THE ECOSYSTEM IN YOUR CITY

Follow the trailblazing path of our São Paulo Chapter and lead the charge in your region. By launching a local OBS Chapter, you establish a powerful regional hub, positioning yourself as the primary gatekeeper for cross-border investments, sustainable technology partnerships, and local macroeconomic growth.

ATTEND UPCOMING EVENTS

EXPERIENCE TEN FLAGSHIP GLOBAL FORUMS

Maximize your reach by participating in our extensive 100-day calendar, featuring 10 flagship events, 40+ National Days, and dozens of specialized forums. Engage directly with over 1,000 thought leaders to explore sustainable smart cities, cleantech investments, and the digital innovations transforming the global economy.

REFER NEW MEMBERS

MULTIPLY THE POWER OF OUR GLOBAL NETWORK

The true value of a global ecosystem compounds through collective growth. Introduce fellow visionaries, high-growth startups, and influential asset owners to the OBS network. By expanding our community, you help strengthen the cross-continental pipelines that make our 100-day summit a results-driven engine of shared prosperity.



THE WORLD'S LONGETS BUSINESS BESINOSO SUMMIT

OBS - ONE BUSINESS SEASON AT A GLANCE

30 FLAGSHIP EBENTS ANNUALLY

50+ GLOBAL PARTNERS EVENTS

1,000+ SPEAKERS
10,000+ INVESTORS
1M+ VISITORS

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Sharjah UAE

THANK YOU

FOR BEING PART OF

ONE BUSINESS SEASON

Building Business Without Borders



TOGETHER, WE **CONNECT MINDS, OPPORTUNITIES,** AND **INNOVATION**
TO CREATE A STRONGER, SMARTER, AND MORE UNITED TOMORROW.

ONE COMMUNITY
Global minds.
Shared vision.

ONE PURPOSE
Stronger together.
Greater impact.

ONE SEASON
One platform.
Endless opportunities.

ONE FUTURE
Building tomorrow,
today.

SEE YOU IN THE NEXT EDITION!

Let's continue building business without borders.

STAY CONNECTED. STAY INSPIRED. STAY AHEAD.

THE WORLD'S LONGEST BUSIINESS SEASON
55+ COUNTRIES
ONE PLATFORM

30+
FLAGSHIP EVENTS
ANNUALLY

50+
GLOBAL PARTNERS
& CHAPTERS

1,000+ SPEAKERS
300,000+ INVESTORS
1M+ VISITORS

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