OBS BUSINESS REVIEW

WEEKLY BUSINESS, DIPLOMACY & INNOVATION BRIEF

MONDAY, 26TH OCTOBER, 2026 | ONE VISION, STRATEGIC PARTNERSHIPS, LASTING IMPACT | VOL. 6



THE GRAND LAUNCH · DUBAI, UAE

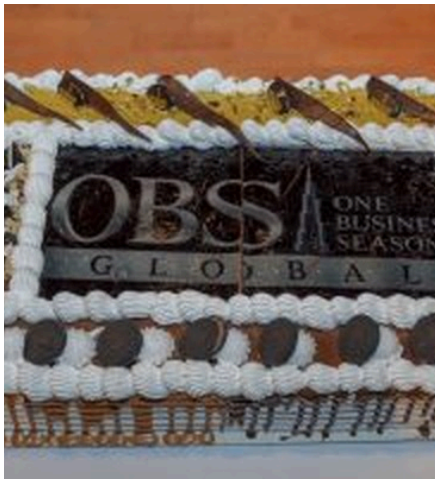
THE ANCHOR EVENT

OBS GLOBAL GRAND LAUNCH

With gratitude to Almighty God, OBS Global officially launched with a landmark ceremony in Dubai, bringing together representatives of 103 nationalities. The first step of One Business Season has been taken, on the dates we announced.

WEEKLY THEME

ONE SEASON. ONE WORLD OF OPPORTUNITY



KEY MILESTONE

A WORLD-RECORD RIBBON CUTTING



OBS – ONE BUSINESS SEASON AT A GLANCE

THE WORLD'S LONGEST BUSINESS SUMMIT

30 FLAGSHIP EVENTS ANNUALLY

50+ GLOBAL PARTNERS & CHAPTERS

1,000+ SPEAKERS
10,000+ INVESTORS
1M+ VISITORS

EXECUTIVE MESSAGE

VISION FROM THE FOUNDER

THE FIRST STEP TOWARD A SEASON OF OPPORTUNITY

Dear friends, partners and members of the OBS family,

With gratitude to Almighty God, we have taken our first step. On the dates we announced, OBS Global officially launched in Dubai, and the success of that day belongs to every person who believed in this vision before it had a stage.

Watching representatives of 103 nationalities stand together and cut one ribbon showed me what One Business Season is really about. Business leaders, investors, entrepreneurs and communities from across the world did not simply attend a ceremony; they began something together.

A launch is a beginning, not a destination. The season ahead is long, and our work now turns to building real partnerships, real investment and real opportunity across borders.

To our hosts in the United Arab Emirates, to His Highness Sheikh Abdulhakim Al Maktoum for leading the ribbon cutting, to our partners, our chapters and the entire OBS team: thank you. This is the first step, and the best of the season is still ahead.

Dr. MAC Munir Ahmad Chaudhry
FOUNDER & GROUP CEO, ONE BUSINESS SEASON



The launch ceremony, Dubai



> **"A launch is a beginning, not a destination."**
>
> DR. MAC MUNIR AHMAD CHAUDHRY

103
NATIONALITIES

1
SHARED SEASON



Welcoming guests at the launch

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THE CEREMONY

103 NATIONALITIES, ONE RIBBON

OBS Global celebrated its grand launch in a ceremony in Dubai that brought together representatives of 103 nationalities under the vision of One Business Season, a defining moment for international business collaboration, according to the organizers.

The centerpiece was a simultaneous ribbon cutting led by His Highness Sheikh Abdulhakim Al Maktoum alongside representatives of all 103 participating nationalities, a moment OBS Global is celebrating as a world-record achievement.

The image of dozens of nations cutting a single ribbon captured the spirit of the event: distinct nations, one shared beginning.

"The scale of participation reflects exactly what OBS Global was built to do: bring the world's business community together under one vision, one season, and one shared sense of opportunity," organizers said of the milestone.



Ribbon-cutting ceremony at the OBS Global launch



Leading the ribbon cutting



Participants join the ribbon cutting

CELEBRATION

A CELEBRATION BEFITTING A GLOBAL VISION

Following the ribbon cutting, the program moved into a series of celebratory moments, including a ceremonial cake cutting and a branded horse presentation, each reinforcing the occasion's sense of prestige and international unity.

A structured program, guided by professional event hosts, featured speeches outlining the founding vision behind OBS Global and its ambition to build lasting bridges between global markets, industries, and communities.



Ceremonial cake cutting



Cake cutting on stage at the launch



The OBS Global cake

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MEDIA & COVERAGE

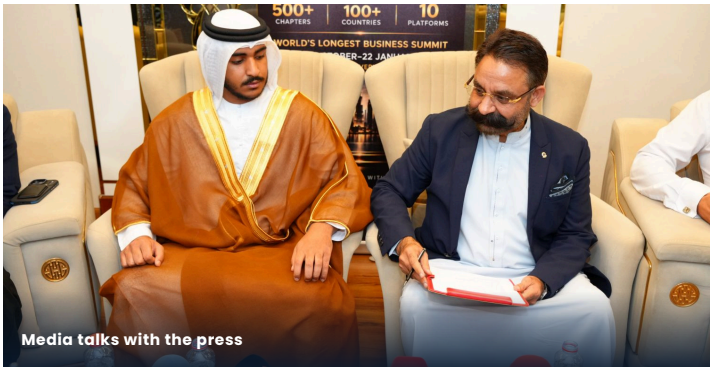
THE LAUNCH, DOCUMENTED

Throughout the evening, the OBS Global media team documented the launch extensively, conducting interviews, hosting media talks, and capturing coverage at a dedicated media wall that drew participants from across the represented nations.

The launch drew the attention of news and media outlets, with microphones from multiple outlets lined up for the official media talks.



Media talk during the launch



Media talks with the press


Interviews and media coverage

ENTERTAINMENT & AWARDS

RECOGNIZING LEADERSHIP AND CONTRIBUTION

The evening also featured live entertainment and a dedicated award show, recognizing the individuals and organizations whose leadership and contributions helped bring the launch to life.

From the opening ribbon cutting to the closing conversations of the evening, the message resonated consistently throughout the night: when people come together across nations, new possibilities begin.



Speech outlining the founding vision



Live entertainment



Guests in the audience



Recognition moment



Honoring contributions

THE SEASON AHEAD

MORE THAN A LAUNCH: THE START OF A SEASON

Organizers were clear that the grand launch represents more than a single ceremonial event. It marks the beginning of an extended season of international business engagement, cross-border collaboration, and new opportunity for entrepreneurs, investors, and institutions worldwide.

With this launch, OBS Global positions itself as a platform where global commerce and cultural unity intersect, inviting stakeholders from every represented nation, and many more, to take part in the season ahead.

> **"When people come together across nations, new possibilities begin."**
>
> OBS GLOBAL GRAND LAUNCH, DUBAI



Guests of honor at the launch


Distinguished guests at the launch

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ABOUT OBS GLOBAL

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ONE BUSINESS SEASON. ONE WORLD OF OPPORTUNITY.

OBS Global is the organization behind One Business Season, a global initiative dedicated to connecting business leaders, investors, entrepreneurs, and communities across international borders.

Guided by its mission statement, "One Business Season. One world of opportunity," OBS Global aims to build a platform where diverse nations collaborate toward shared economic growth and opportunity.



The ribbon-cutting line, Dubai

WHAT'S NEXT

NEXT STOP: SAUDI ARABIA

The season continues. Stay connected with OBS for the next edition of the OBS Business Review and for updates on the next event.

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LAUNCH GALLERY

PHOTO GALLERY · PART I OF VI











LAUNCH GALLERY

PHOTO GALLERY · PART II OF VI











LAUNCH GALLERY

PHOTO GALLERY · PART III OF VI











LAUNCH GALLERY

PHOTO GALLERY · PART IV OF VI











LAUNCH GALLERY

PHOTO GALLERY · PART V OF VI











LAUNCH GALLERY

PHOTO GALLERY · PART VI OF VI











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OBS ONE BUSINESS SEASON GLOBAL

THANK YOU

FOR BEING PART OF

ONE BUSINESS SEASON

Building Business Without Borders



TOGETHER, WE **CONNECT MINDS, OPPORTUNITIES**, AND **INNOVATION**
TO CREATE A STRONGER, SMARTER, AND MORE UNITED TOMORROW.

ONE COMMUNITY
Global minds.
Shared vision.

ONE PURPOSE
Stronger together.
Greater impact.

ONE SEASON
One platform.
Endless opportunities.

ONE FUTURE
Building tomorrow,
today.

SEE YOU IN THE NEXT EDITION!

Let's continue building business without borders.

STAY CONNECTED. STAY INSPIRED. STAY AHEAD.

THE WORLD'S LONGEST BUSINESS SUMMIT ONE PLATFORM

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